



23rd September 2023 - Press Release Protect Me Campaign

Children have a right to be safe wherever they are and adults who are responsible for their care have a duty to know how to protect them and to prioritise their safety. By actively promoting this message, the Lisa Maria Foundation reiterates its commitment to lobby for safer organisations and systems for children and youth.

The Lisa Maria Foundation is pleased to launch the 'Protect Me' campaign. Over the coming months, the Foundation will be sharing safeguarding messages and tips across social media platforms. These are aimed at creating awareness amongst parents and guardians and those who work with children across various settings. We encourage the general public to share these messages so that collectively we can spread the message that **safeguarding our children must be our society's priority.**

This campaign is an introduction to a broader endeavour that the Foundation will be undertaking which will include guidance and support to various organisations in safeguarding children and youth as well as lobbying for changes in national policies and laws to promote healthy safeguarding practices.